Greatness Within 2024 Challenge FAQ's

Q: When is the challenge?

A: July 15th - July 24th

Q: What are the two goal options?

A: There are two goals you can choose from:

- 1. A goal of 5 over the 10 day period
- 2. A goal of 8 over the 10 day period

Q: Do clients have to pick a goal?

A: Yes, clients have to pick a goal.

Q: How do clients pick their visit goal?

A: Clients pick their visit goal as part of the opt in process. During this opt-in process, you will have the option to either select a goal of 5 or a goal of 8 to complete over the 10-day challenge period

Q: What if clients select one goal but hit the other goal?

A: Clients will receive prizes for whatever goal they *complete*.

Q: Do I have to take classes only at my home studio?

A: No – clients can take classes anywhere in the country. Classes at any studio count towards your challenge goal. We are asking about your home studio, as this is where you have to pick up your prize!

Opt-In Details

Q: Do clients have to opt in for the challenge?

A: Yes – in order to participate in the challenge and be eligible for a prize, clients must formally opt in

Q: Where can clients opt in for the challenge?

A: There are two places clients can opt in. Either by:

- 1. Directly in the app by clicking the app banner
- 2. Via the landing page, here

Q: Do clients have to opt in for the challenge on the app **and** the landing page?

A: No – only opt in via the app **or** the landing page.

Q: Am I automatically entered into this challenge?

A: No - if you are interested in joining this challenge, we are requiring everyone to formally opt in to this challenge. You can do so on our website or through our app.

Q: What happens if I opt in after the challenge begins?

A: As long as you opt in before EOD July 24th, all classes taken from July 15th - July 24th will count towards your challenge goal.

Q: When is the first day I can opt in?

A: July 1st

Q: When is the last day I can opt in?

A: July 24th – any classes taken during the duration of the challenge will count towards your goal, even if you opt in late.

Q: What if I don't opt in for the challenge?

A: If you do not opt in for the challenge, you will technically not be eligible for the prizes.

General FAQs

- **Q**: Are ClassPass/3rd party clients eligible to win?
 - **A**: Yes. They are able to participate and win.
- **Q**: Do express classes count towards an entry?
 - A: Yes!
- Q: If clients take multiple classes in one day, do they count as multiple entries?
 - A: Yes, every visit counts towards a prize entry.
- **Q**: How many winners will there be?
 - **A:** Everyone who completes either 5 classes or 8 classes in this 10 day period will receive a prize and therefore "win" the challenge.
- **Q**: Do drop-ins count toward entries?
 - **A:** No. drop-ins are not tracked in MBO so they do not count as entries for the national prize.
- **Q**: Can new clients participate in this challenge?
 - **A:** Yes, new clients can participate.
- **Q**: What class package or membership should new clients purchase in order to participate
 - **A:** Options are:
 - Greatness Within Buy 1, Get 1
 - Greatness Within Buy 2, Get 2
 - New Client BOGO
 - All other standard pricing options other than NC2WU
 - Classes taken through a New Client 2 Week Unlimited package are **not** eligible towards your Challenge goal class count.

Prize Details

- **Q**: What are the prizes?
 - **A**: If you complete 5 classes, you'll receive a pair of [solidcore] grippy socks. If you complete 8 classes, you'll receive a pair of [solidcore] grippy socks and a [solidcore] hat.
- **Q**: Can I use these grippy socks at [solidcore]?
 - **A**: Of course!
- **Q**: When will I get my prize?
 - **A**: Prizes will be available for pick up at your home studio 1-2 weeks following the challenge, i.e. w/o August 5th or w/o August 12th, depending on studio location.
- **Q**: How will I know when my prize is ready for pick up?
 - **A**: Your local studio will email you with this information.
- **Q:** How long do I have to pick up my prize?
 - **A:** Clients have 60 days to pick up their prizes, otherwise they will be discarded.
- **Q**: Where do I pick up my prizes?
 - **A**: When you opt in for the challenge, you'll select your home studio. You **must** pick up your prize at the studio you select. [solidcore] will not be able to directly mail you your prize if you are unable to pick it up at your selected studio.
- **Q**: Will I be able to select the size of the socks/hat?
 - **A**: Both prize options are one size fits all and unisex
- **Q**: Can I purchase these items if I can't complete the challenge?
 - A: Not at this time.

- **Q**: Can I take classes on the first/last day of the challenge?
 - A: Yes!
- **Q**: Do I get both prizes if I complete 10 classes?
 - A: Yes!
- **Q**: This is the Greatness Within Challenge, but there aren't large cash prizes this year, correct?
- **A**: Correct we wanted to create a challenge where *everyone* will be rewarded for committing to themselves and their goals.